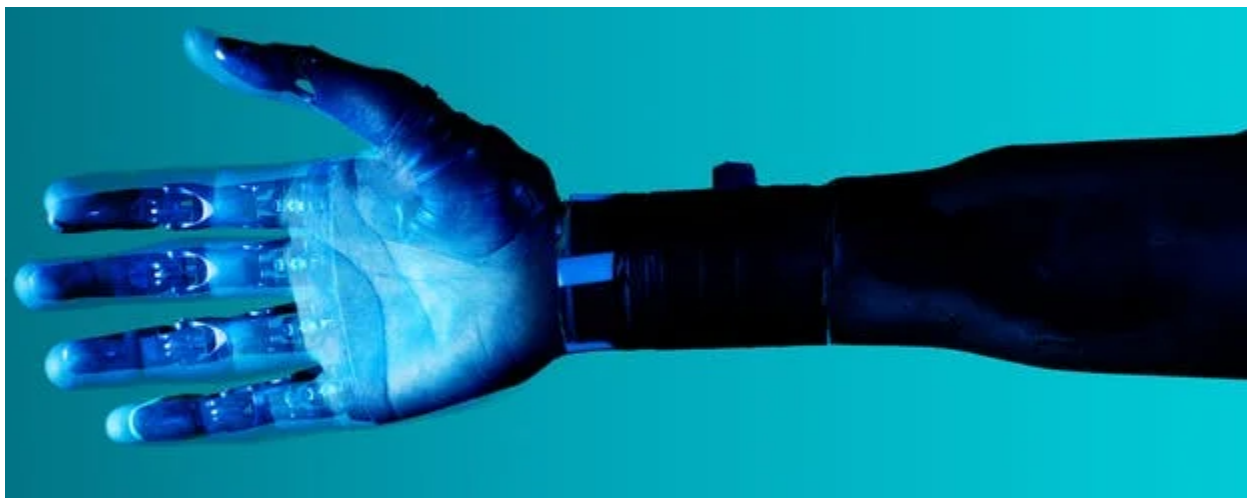

Newsletter

#PAYITFORWARD 2.0: FORWARD LOOKING

Continuing from the success of our previous Pay It Forward Movement in the previous year, we have decided to recrudescence this meaningful movement and bring it to a whole new level for our future events. The Pay It Forward movement tells a story of how we were able to contribute back to society, and create real change to make a difference in someone else's lives.

Bouncing back from the aftermath of the pandemic amidst all the lockdown within the country, we now plan to resuscitate this movement and carry on the legacy created in a forward looking notion. We want to carry out events, not only focusing on helping those who are less fortunate, but also focus on making a difference in the lives of our future generations to come. Here, we ideate on how we can help the less fortunate champion their future and make a difference in their own lives. We are planning multiple events, emphasizing on our capability to create a safe space for youths to broaden their horizons and expand their knowledge, according to the needs of the future market outlook in Hong Kong. We hope that by doing so, the younger generation can make significant contributions to the industrial revolution and find jobs easier.

Through this movement, we hope to not only directly aid those who are underprivileged but also create indirect opportunities for them to make a difference in their own lives. Not only that, but we also hope that this will inherently create a cycle of giving back to the community and strengthen patriotism and act of kindness to our little ecosystem. To reiterate, this is one of the most powerful benefits of the #PAYITFORWARD movement, in which one moment of kindness may just be the light in someone's darkness.



[Pay it Forward 2.0: Forward Looking]

Upcoming Innovation and Technology Development Project by China Hong Kong Culture Exchange Association: **Community Shaper to Foster Youth's Disposition in Innovation and Technology Development**

With the epoch of big data and the advancement of technology, in its several pursuit of technological breakthroughs across the globe, it is without a doubt that technology is increasing at an ever accelerating pace. And the reason behind the exponential spike of technological breakthroughs can be broken down into simply, innovation in technology. As all endeavors in life are governed by an unforgiving entity, otherwise known as time, we want to equip youths today with the right skill-sets from the start to foster a new generation that is able to match the competitive market environment in the long run. Here at the China Hong Kong Culture Exchange Association, we place emphasis and every importance in discovering and grooming these young rising stars in the innovation and technology (I&T) field.



Introducing the Community Shaper to Foster Youth's Disposition in Innovation and Technology Development Program. With the recent awarded fundings from the Innovation and Technology Fund, our project will commence this August 2021. Our key objectives are to foster innovation and technological culture, in-demand skill sets and help create employment and market diversification in Hong Kong, amongst our targeted audience of Hong Kong youths. Our main focus for the in-program employment training are centered on 3 tech areas, namely fintech, education technology and climate technology. Through this, we are hoping that the youths are able to meet the future demands of technology for a secure job.



We have tailored the event, through various workshops, data collection and analysis, press conferences and GBA tours, to instill a sense of agile entrepreneurship culture to our local professional community. The project will adopt a demand-based talent training approach to address current I&T development. These events are intended to encourage Hong Kong youths to review and improve individual credentials, to continue upskilling for the purpose of meeting popular demand and highlight the importance of design thinking in the continuous development of I&T products. Given the wide support and initiatives rendered by the local authorities, we would also contribute to the distribution of essential information through our workshops and publicity efforts, to enhance communal awareness for such attaining official avenues to get started in the industry. Included in this information are entrepreneurial / employment support policies and measures implemented in Hong Kong and other neighbouring cities of the Greater Bay Area (GBA). By familiarising the youths with current industrial know-hows, they can better integrate and materialise their I&T ambitions by adapting them to the industrial lifestyle.

Through leveraging on our multifarious connections and resource provisions by the mainland tech cities of the GBA, participants will have the opportunity to be acquainted with the latest developments and industrial insights. On a final note, we hope to see many rising heroes and stars cultivated through our project, to become a part of Hong Kong's local talent youth community.

