



中港文化交流促進會

China Hong Kong Culture Exchange Association

# CULTURAL AMBASSADOR

2020 - 2021

# Introduction & Overview

The goal of the Ambassador Program for CNHK is to contribute to an overall vision of inclusion so that the organizations reflect the diversity of the community they serve and meet the diverse needs of their membership.

What is an Ambassador?

An Ambassador is:

- A representative of the organization.
- A promoter and supporter of activities at the organization.

# Cultural Ambassador

## WHAT IS CULTURAL AMBASSADOR?

Cultural Ambassadors is comprised of international students, graduates or scholars, and individuals of multicultural background as part of Citizen Diplomacy highlighting how cross-border experiences shape individuals and their communities.





QUOTES



**HUMAN CULTURAL DIVERSITY IS VAST;  
THE RANGE OF CULTURAL PRACTICES,  
BELIEFS, AND LANGUAGES THAT WE  
SPEAK IS VAST.**

MARK PAGEL



# Role of Cultural Ambassador

To participate in the planning and execution of Great Bay Area internship and Cross-cultural tours before the start of the programs

To act as a Cultural & Diversity Manager in the culture exchange programs

will be working on the cultural and historical exchange activities. The dominant working location will be in Hong Kong, while the candidate sometimes would need to go to China and overseas to support cultural projects.

To lead approximately cultural exchange tour (5-7 days) with provided routine monthly;

To complete other duties assigned by the Chief Executive and Project Manager

To prepare and lead Summer internship program (32 days) with provided routine monthly

# What is Inclusion?

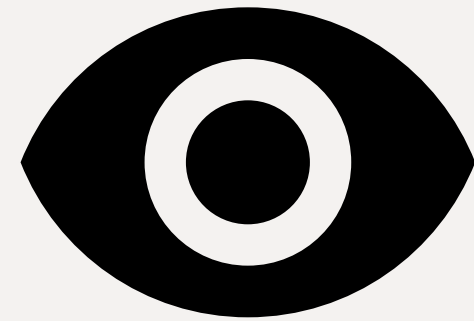
When we talk about diversity in our organization, it doesn't just refer to people with different skin colors or speaking in languages other than Cantonese or English but refers to the entire range of human differences. The community you are working with may visibly look very similar, but all communities are diverse concerning factors such as sexual orientation, religious beliefs, ability/disability, socioeconomic status, etc.

Inclusion means valuing the differences in the community and actively seeking out different perspectives. It means looking at how we might do things differently to benefit all members of our community. Inclusive practices are not just to benefit 'other' people but are usually good for everyone. For example, using plain language helps everyone to understand what is being said.



# Aspects of Change

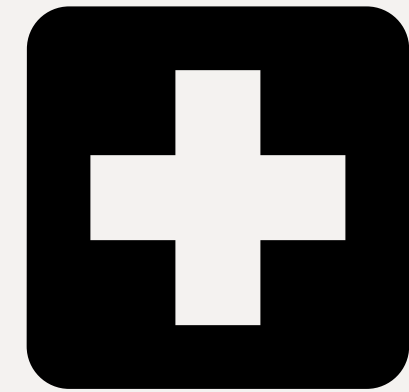
OUR 3-PRONGED APPROACH



Perspectives



People



Programs

# Our Commitment

TO EMBRACE THE DIVERSITY

Together we act and make a life-changing.







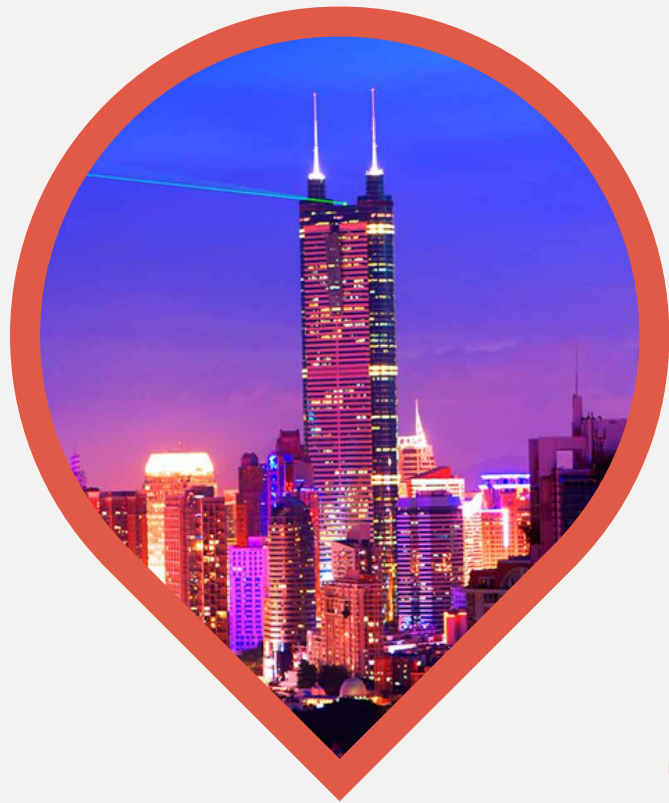
**CNHK will bring exciting range of educational and cultural events, seminars, workshops and internships.**

**We're looking forward to have more Hong Kong and International students, graduates and scholars!**



# GREATER BAY AREA INTERNSHIP 2020

27 June - 31 July



Shenzhen



Zhuhai



Zhongshan



Guangzhou



Foshan



# YOUTH EXCHANGE TOUR IN CHINA



Sichuan



Hangzhou



Beijing



Yunnan



# INTERNATIONAL YOUTH EXCHANGE PROGRAM IN ASIA AND EUROPE



Singapore



Portugal

Malaysia



Poland

# INNO YOUTH FORUM



# INDOOR ENTREPRENEURIAL ROWING RACE





# Stay In Touch

Facebook: China Hong Kong Culture Exchange Association  
Instagram: @cnhkcultureexchange  
Website: [www.cultureexchange.hk](http://www.cultureexchange.hk)



# We'd love your participation!

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